



eSPORTconf Poland 2017

International conference devoted to investments
and integration of Polish business into the international
market of eSports

MARCH, 23 2017 | WARSAW

Sponsorship packages

esportconf.eu

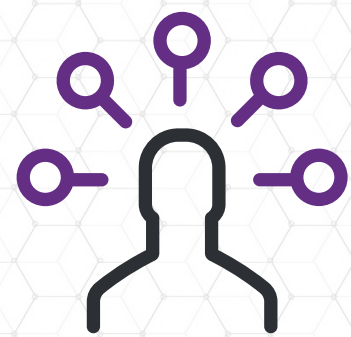


PROJECT GOALS

Our goal is to tell about and help to sort out eSports business opportunities with genuine interest. We want to give a new prospect and business view on how to make money out of this industry.



OPPORTUNITIES of eSPORTconf Poland 2017



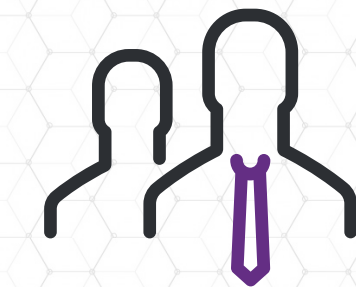
Perfect chance for new market participants to announce themselves



Unique platform for search of new partners and investment attraction



Perfect opportunity to confirm leading positions on the market



Meet face to face with competitors and stand out among them



WHY?

- To promote technologies and eSPORT entrepreneurship
- To establish cooperation among international companies, funds and local institutions
- To initiate a unified strategy for development of eSPORT industry in the region

WHO?



Founders and
entrepreneurs



Developers



Individual investors
and funds

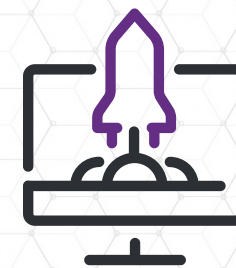


Government
authorities

TOPICS OF THE CONFERENCE:



Dynamics of eSports development in the CIS and European countries and in the world



Relevant investment opportunities for Polish business



Prospects of Polish eSports betting



Current trends and emerging opportunities in Polish eSports



Principles of building a successful eSports team or organization



Ways of creating large-scale eSports tournaments



	GENERAL SPONSOR 40 000 PLN (exclusive)	GOLD SPONSOR 25 000 PLN	SILVER SPONSOR 15 000 PLN
Stand in Demo Zone	✓	✓	✓
Opportunity to open the conference	✓		
Logo at participants' badges (B&W logo)	✓	✓	✓
Logo at the conference brandwall	✓	✓	✓
Banners placement at the conference (2 banners on each stage by the speaker)	✓ +1 banner at Demo Zone	✓	✓
Logo on the website	✓	✓	✓
One-time article in the website news section	✓	✓	✓
Promo video of the company/product on the stage screens during coffee-breaks and lunch time	✓		
Promo production in participants bags (provided by the sponsor)	✓		



	GENERAL SPONSOR 40 000 PLN (exclusive)	GOLD SPONSOR 25 000 PLN	SILVER SPONSOR 15 000 PLN
Company news and logo in newsletters for subscribers database (2 newsletters from our team, database information is not disclosed, schedule defined by the sponsor)	✓	✓	✓
Marketing in press release and social media (FB, Twitter) of the conference	✓	✓	✓
Information coverage in press and reports	✓	✓	✓
Opportunity to grant prizes to participants; at the party	✓		
Tickets to the conference (including the Party)	6 tickets	4 tickets	2 tickets
Discount for the additional tickets	25%	20%	10%



LANYARD SPONSOR (provided by Sponsor):

1. Logo at the conference brandwall
2. Logo on the website
3. Company news and logo in newsletters for subscribers database (2 newsletters from our team, database information is not disclosed, schedule defined by the sponsor)
4. Marketing in press release and social media (FB, Twitter) of the conference
5. Information coverage in press and reports
6. Tickets to the conference (including the Party) - 2 tickets



PACKAGE PRICE

4 000 PLN

PARTY SPONSOR:

1. Branded party banner by the sponsor's style
2. Logo at the conference brandwall
3. Logo on the website
4. Promo video of the company\product on the stage screens during coffee-breaks and lunch time
5. Company news and logo in newsletters for subscribers database (2 newsletters from our team, database information is not disclosed, schedule defined by the sponsor)
6. Marketing in press release and social media (FB, Twitter) of the conference
7. Information coverage in press and reports
8. Opportunity to grant prizes to participants; at the party
9. Opportunity to provide promotion activities at the conference (up to 2 persons)
10. Tickets to the conference (including the Party) - 2 tickets



PACKAGE PRICE

10 000 PLN



eSPORTconf
Poland 2017

DEMOZONE

OPPORTUNITY TO REPRESENT YOUR COMPANY

STAND INCLUDING:

1. 2 passes for representatives
2. Expo stand

PACKAGE PRICE

1 500 PLN





eSPORTconf
Poland 2017

ORGANIZER



Smile-Expo is one of the leaders in international exhibition business

Over the years of its operation, the company has established itself as a professional and first-class organizer of international events involving the latest segments and trends in the modern business

10 years of Smile-Expo is

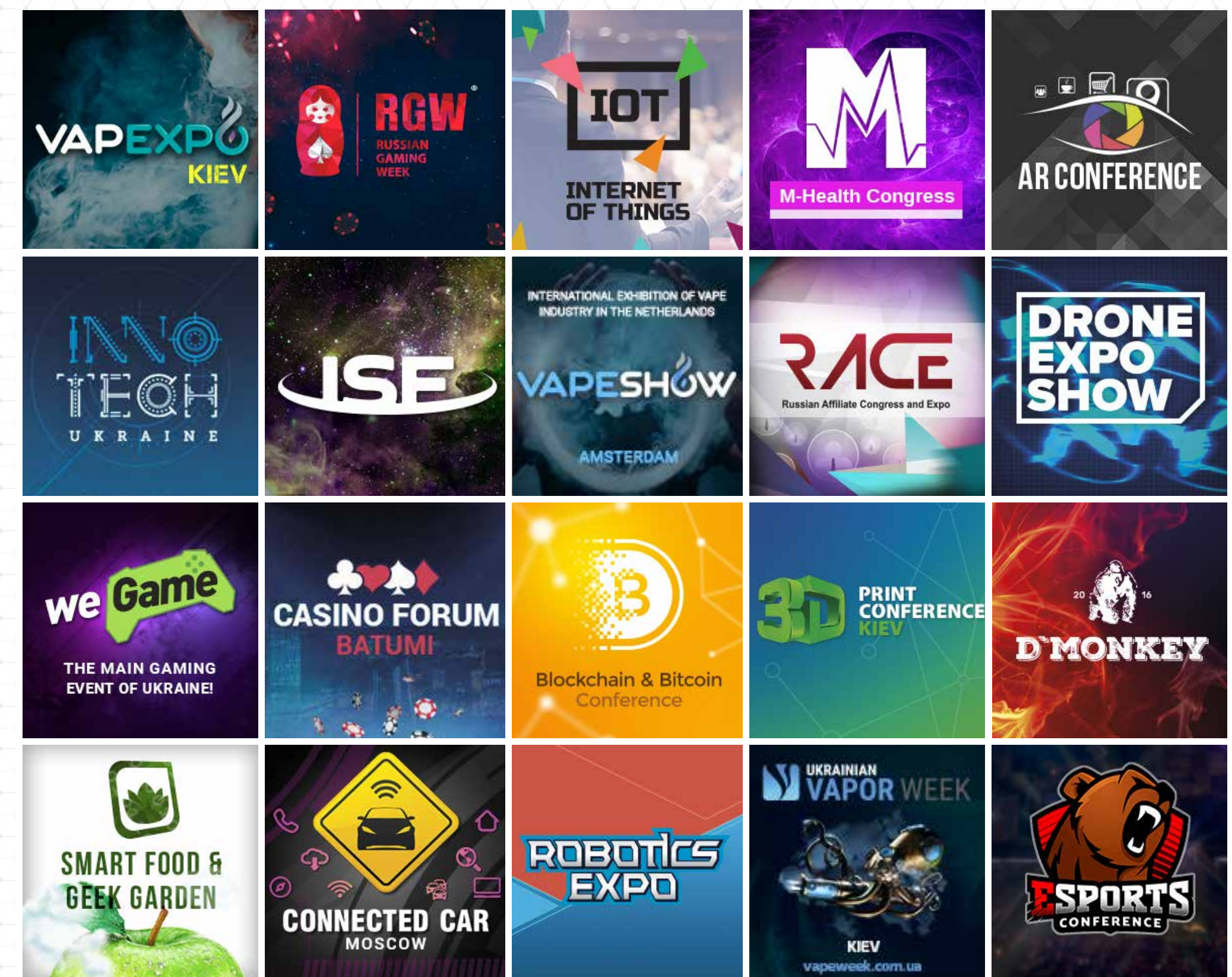
150 successful events in Russia, Ukraine, Belarus, Azerbaijan, Armenia, Georgia, Kazakhstan, the Czech Republic, Poland and the Netherlands

smileexpo.eu

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OUR PROJECTS:





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